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## **Oxford University Press India Publishes “Business Communication: Connecting At Work”**

### **The Pincus Group Cited for Media Training and Presentation Skills**

(New Delhi, Delhi)—Oxford University Press has published its second edition of *Business Communication: Connecting at Work*. Written by Indian educator Hory Sankar Mukerjee, the textbook is designed to be used by Business Administration students in India.

The Pincus Group President and CEO Aileen Pincus said TPG was pleased to participate in in the effort.

“Our focus is on the practical aspect of applying communication skills to real life situations,” Ms. Pincus said. “The earlier up and coming businessmen and women can learn these advanced skills, the better prepared they’ll be for the rigors of both domestic and international business.”

TPG’s contribution covered basic communication skills in both presentations and in speaking with the press. The newly published 2<sup>nd</sup> edition of the text will be available for India’s business students and for worldwide use.

Hory Sankar Mukerjee serves as Lead-Education and Research Director with Infosys Limited, Hyderabad, and divides his time between academia and industry. All proceeds from the textbook are donated to charities serving India’s children.

*The Pincus Group provides executive coaching for public and private sector clients in the US and around the world in media, speech, presentation and crisis communications. For more information contact [info@thepincusgroup.com](mailto:info@thepincusgroup.com) or visit our website at [www.thepincusgroup.com](http://www.thepincusgroup.com)*